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HL Technology Group Limited

泓淋科技集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1087)

ANNOUNCEMENT UNDER RULE 13.09 OF THE LISTING RULES

This announcement is made by HL Technology Group Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors on matters relating to the financial performance of the Group for the period ended 30 June 2012. Based on a preliminary review of the unaudited consolidated management accounts of the Group for the period ended 30 June 2012 and assessment of the currently available information of the Group by the Board, despite a challenging and difficult period for the global 3Cs industries which is in line with the global economic uncertainties and slowdown in the first half of 2012, it is expected that the Group will record a revenue growth and maintain profitable for the period ended 30 June 2012.

The Board however expects that there will be a decline in net profit for the period ended 30 June 2012 as compared to the period ended 30 June 2011 due to reasons including (i) the significant increase in operating expenses, including selling and distribution expenses and research and development expenses, as the Group continues to invest in new products and markets that will only gradually begin to have revenue contribution from 2013 onwards; (ii) the general increase in labor cost in the first half of 2012; and (iii) the slight decrease in average selling price of some of the Group’s products due to the slowdown in the global 3Cs products industries.

Despite the expected decline in net profit for the period ended 30 June 2012, the Board considers that the overall financial performance of the Group remains healthy in such challenging operating environment.

The Company is still in the process of finalizing the results for the period ended 30 June 2012. Information contained in this announcement is based on a preliminary assessment of the currently available information of the Group by the Board, and it should be noted that it is not based on any figures or information being confirmed or audited by the Company’s auditors. Shareholders of the Company and potential investors should refer to the Group’s final results announcement for details of the Group’s financial performance for the period ended 30 June 2012 which will be

disclosed in the forthcoming interim results announcement.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in shares of the Company.

By Order of the Board
HL Technology Group Limited
Chi Shaolin
Chairman

Hong Kong, 12 July 2012

As at the date of this announcement, the executive Directors are Mr. Chi Shaolin, Mr. Jiang Taike and Mr. Li Jianming, the non-executive Director is Ms. Xu Yiming and the independent non-executive Directors are Mr. Shu Wa Tung, Laurence, Mr. Song Lizhong and Ms. Zheng Lin.

** For identification purposes only.*